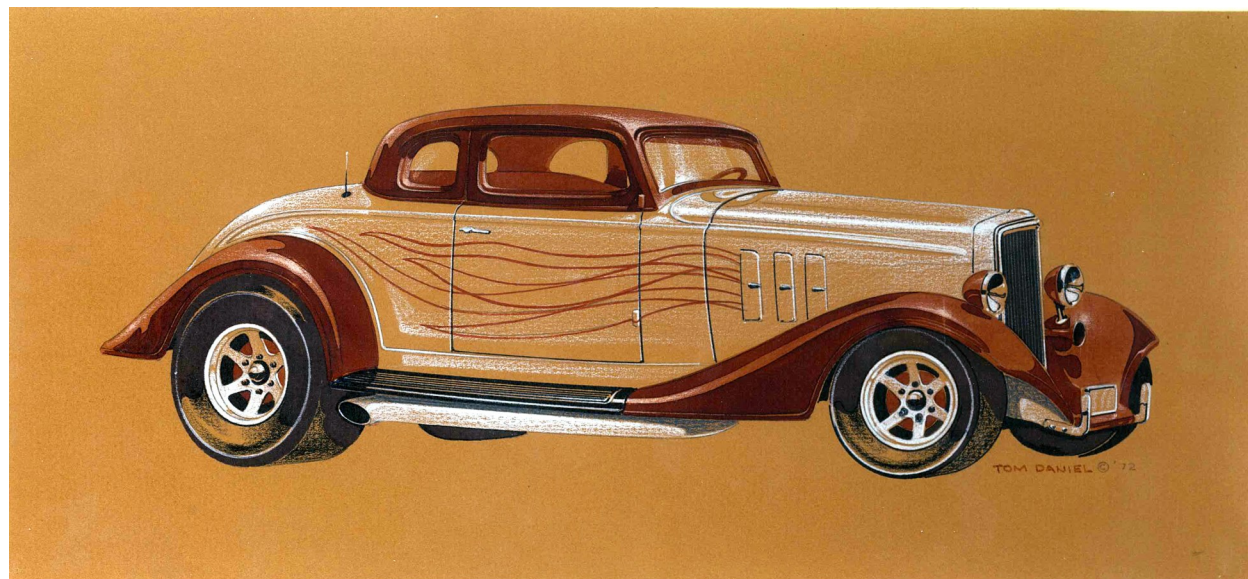




55 Ford Fairlane Coupe

9 x 15 inches



34 Chevy Coupe

9 x 15 inches



57 Chevy

10 x 14 inches

Introducing the Amazing Artwork for Rod and Custom Futuristic by Tom Daniel



50 Oldsmobile Rocket

9 x 15 inches



48 Dodge Coupe

9 x 15 inches

THE THUNDERBIRD FOUNDATION FOR THE ARTS

2200 South State Street Mount Carmel Utah 84755
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Introducing Tom Daniel

Shifting Gears: The Art of Tom Daniel
May 12, Through July 31, 2012

Tom Daniel's pop-art inspired car paintings evoke a sense of fun and endless possibilities. From his roots as a model car designer to his iconic made-for-television creations, the road he's traveled has been a lifelong journey from designer to fine artist.

If you grew up in the 1960's and early 1970's, then you've been acquainted with the work of Tom Daniel for quite some time. His notable achievements include the popular model car kits designed for the Monogram Models company, many of which enjoyed multi-million unit sales. His famous "Red Baron" design became the all-time highest selling plastic vehicle model kit; and the Mattel 'Hot Wheel' version of that same design is the 2nd all-time best selling Hot Wheel. He also designed the "Munsters' Koach" for the TV series the "Munster Family" - including Grandpa Munster's dragster - which Tom named "Drag-U-La". You may remember the Bat Cycle for the TV series "BATMAN," featuring a sidecar platform from which Batman's side-kick Robin daringly - at SPEED - launched a potent 'go-cart' to intercept villainous TV cretins. Finally, you'll recognize the "surf woody" from all of those hap-pening west coast surfer movies of the time.

A Young Innovator is Born

Tom was born in Los Angeles in 1936. Eighteen years later, obsessed with the drawings of futuristic vehicles he'd seen on a high school field trip to the Art Center School of Los Angeles, he applied and was accepted to the school based solely on his high school portfolio (without the prerequisite two years of drafting experience usually required). At the Art Center he spent four years of intense study and no-nonsense, 5-days-a-week labor. Learning color theory, perspective theory, drawing, drafting, architectural rendering, clay modeling, illustration, painting, indication work, landscape painting, automotive design, product design, packaging and Saturday classes stressing technical aspects of design and art history. By the end of these four years, Tom Daniel is primed and ready for a career in art.

Dream Job

In 1959, General Motors called, offering Tom Daniel his dream job. Off to Michigan the artist flew, to work in the "Advanced Transportation Studio" led by General Motors. There, Daniel designed the production hood for the 1961 through 1966 Chevrolet and GMC light and heavy truck bodies. He also completed design studies for commuter trains and heavy switching locomotives for the Electro-Motive Division of General Motors. In between drafting and designing, Tom and his artist friends would often go out exploring, taking their watercolors with them to make art in the areas surrounding the steel plants of Michigan, gaining a strong appreciation for the possibilities for industrial fine art.

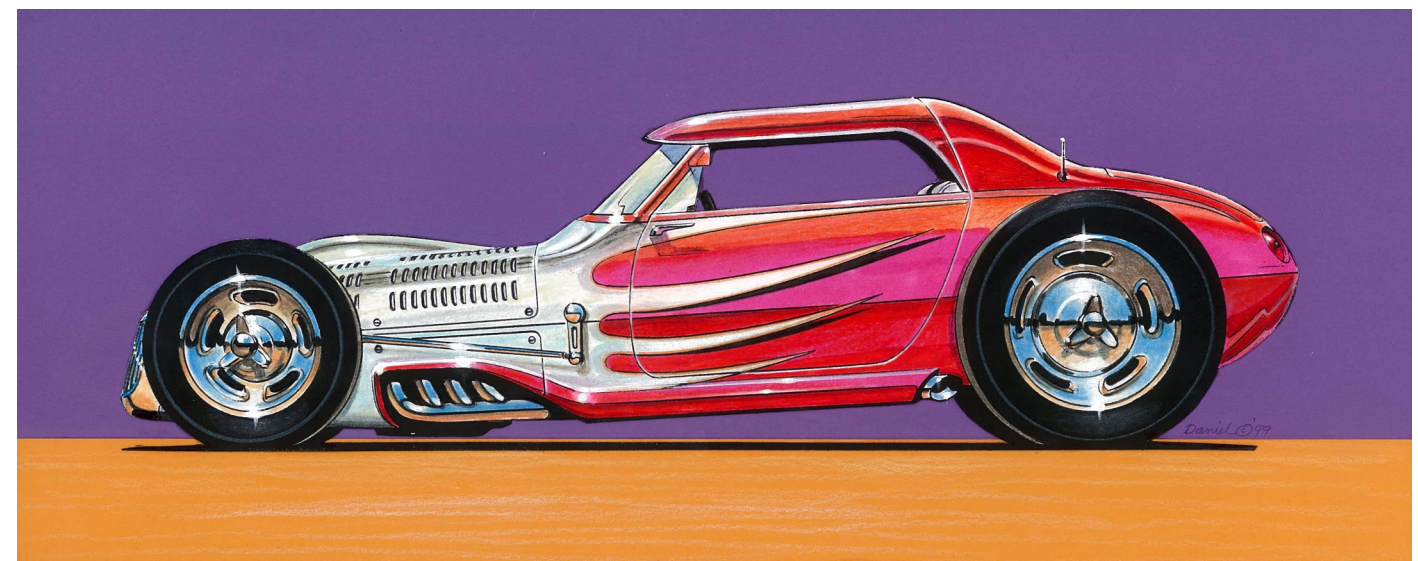
Tom's design and illustration work caught the eye of the founders of Monogram Models located in Morton Grove, Illinois. Then, from 1967 through 1975, Tom designed over 75 plastic model kit designs that Monogram manufactured, many of which enjoyed multi-million unit sales. Tom's second model kit design - the Red Baron - became the all-time highest selling plastic vehicle model kit, and the Mattel 'Hot Wheel' version of Tom's design is the 2nd all-time best selling Hot Wheel.

Tom also worked with his longtime friend - the late Gary Gabelich - former holder of the World Land Speed Record of 622.407 MPH- set at the famed "BONNEVILLE SALT FLATS" near Wendover, Utah, on October 23, 1970. Gary's LSR record stood for 13 years. Tom, who was the Executive Vice President of the "ROCKETMAN" Corporation, worked with Gary on the design of a new 800+ MPH rocket powered LSR car - named the "AMERICAN WAY" with which Gary hoped to drive to a new Land Speed Record to surpass that which he made in the 'BLUE FLAME' LSR car. In 1985, tragically, Gary Gabelich was killed in a traffic accident near his home in Long Beach, California. The AMERICAN WAY Project died with Gary.



Thirty Something Coupe

9 x 15 inches



Phantom Coupe

9 x 15 inches



Buick Roadmaster 1942 Series

9 x 15 inches